

NEW ACCOUNTS
ACCEPTED BY PHONE

Valencia 4-4015

SPECIALISTS IN
FUNERAL DESIGN



FRESH FLOWERS AIR EXPRESSED ANYWHERE
IN THE U. S. A. - WITHIN 24 HOURS

Mohr & Jamke Florists

"THE SMARTEST IN FLOWERS"

2850-21st STREET

SAN FRANCISCO



THE
Plaza Florists
Avansino Bros. & Co.

Twenty Six Years Dependable
Service with Choice Flowers

We Telegraph
Flowers

404 Sutter St.

Note New Location

DOuglas 2-3880
or GARfield 1-9374

Flowers
DISTINCTIVE DESIGNS FOR ALL OCCASIONS

George Arabian

226 POWELL ST. below UNION SQUARE

Flowers
Telegraphed

Telephone
YUkon 6-2241

Flowers
Air Expresed

Open 8 a. m. till 10 p. m. - Sundays till 7 p. m.



QUALITY FLOWERS
for All Occasions

Distinctive
Florist

THE
FLOWER
SALON

NEW ACCOUNTS
ACCEPTED BY PHONE

Send Flowers by
AIR EXPRESS

Flowers Telegraphed Anywhere

Fillmore 6-7540

2126 UNION

Florists-Retail-(Cont'd)

Allens' Flowers Holy Cross Cemetery, JU niper 7-6717
If no answer call, JU niper-7-6630

AMERICAN FLORIST THE

ESTABLISHED IN THE
SAME LOCATION since 1892
CHAS. STAPPENBECK
WEDDING
BOUQUETS
FUNERAL
DESIGNS
Prompt Efficient Service

Near Sutter
1217 Polk, OR dway-3-9300

ANGELO J. ROSSI DO INC

45 Grant Av., DO uglas-2-8060
ARABIAN GEO 226 Powell, YU kon 6-2241

Armand's Mark Hopkins Hotel Florist
California & Mason, GA rfid-1-0091

ARTISTIC FLORIST SHOP
1130 McAllister, WA Inut 1-2344

Avansino Bros & Co
The Plaza Florists
404 Sutter, DO uglas-2-3880

Avenue Florists 579 Columbus, GA rfid-1-3863
Azzaro Bros 526 Columbus, GA rfid-1-1884

BALBOA FLORIST
Delivers Anywhere
4012 Balboa, BA yview-1-8924

BALDOGGHI & PODESTA
We Telegraph Flowers Anywhere
224 Grant, SU tter-1-6200

Bara The Florist 1305 Sutter, PR ospt-5-8862
Bay City Florist 945 Market, DO uglas-2-9912

BAY VIEW FLORIST 4919-3d, AT water 2-6863
If no answer call, MI ssn-7-5951

BELL & SHERIDAN 120 Maiden Ln, SU tter-1-2300

BELLI & BELL
Open Evenings & Sundays
426 Powell, GA rfid-1-2215

BELMONT FLORISTS
Since 1905
Floral Funeral Designs
Prompt Delivery
Flowers Sent Anywhere
AIR EXPRESS - F.T.D.
Fresh Cut Flowers For Your Home
2360 Fillmore, JO rdn 7-2140
Or, WE st-1-9882

Belmont Florists 2360 Fillmore, WE st-1-9882

BENEDETTI FLORAL CO
Established 1926
Distinctive Floral
Creations
Open Sundays Till 3 - Evenings Till 8
Flowers Delivered Everywhere
Direct to Alameda - San Mateo
Counties
2964-16th, HE mlock 1-3322

Bernal Florists 3489 Mission, MI ssn-7-0917

BIANCHINI'S FLOWER SHOP
Telegraph Service
503 Columbus Av., DO uglas-2-5848

BLOSSOM SHOP THE
Flowers For All Occasions
1607 Haight, MA rket-1-4049

Borden Mary 905A Howard, SU tter-1-6784

BOUQUET FLORIST Colma, DE laware-3-7438

BROWN & KENNEDY
16th At Valencia
3089-16th, UN drhil-1-4127

BRUNDAQE R & FRANK
1422 Haight, UN drhil-1-7422

BUNGALOW NURSERY & FLOWER SHOP
Colma
California Florist 1432 California, JU niper-5-3718

California Florist 3230-22d, MI ssn-7-0662

Canepa Emile 3230-22d, MI ssn-7-0662

Canton Flower Shop 12 Ross Av., CH ina-5-1329

Capurro Louis J 404 Sutter, DO uglas-2-3880

CASTRO FLOWER SHOP
489 Castro, UN drhil-1-7885

Celia's Shop 24 Golden Gate, OR dway-3-4298

CHAFKO FLORIST DO INC
5024 Geary Blvd., BA yview 1-9419

CHAIN OF FLOWERS
1805 Ocean Av., JU niper 4-9038

Telephone service is one of the
unifying forces of the nation.

COLISEUM FLORISTS

Formerly Richmond Florists
FLOWERS TELEGRAPHED
Designing a Specialty
554 Clement, SK yline-1-2797

CONSERVATORY FLORISTS

JOSEPHINE A. SIMON
QUALITY FLOWERS
FLOWERS AIR EXPRESSED
ANYWHERE IN U.S.A.
Funeral Designs - Corsages
Decorations
We Telegraph Flowers Anywhere
Open Evenings - Sundays - Holidays
Between Geary & Post
905 Larkin, PR ospt-5-8066

Conci P & Sons
2231 Junipero Serra Blvd., JU niper-7-8936

COTTAGE NURSERY & FLORIST
2380 Junipero Serra Daly City, DE laware 3-5369

CRYSTAL FLOWER SHOP
1175 Market, MA rket 1-2548

CYPRESS LAWN FLOWER SHOP
Adjoining Cypress Lawn Memorial Park
Sn Mateo County, JU niper-5-0580

DARBEE FLORISTS 1036 Hyde, TU xedo-5-0208
(See Advertisement Opposite Page)

DARTER'S FLOWERS
FOR ALL OCCASIONS
QUALITY FLOWERS WITH
PRE-WAR SERVICE
780 Sutter, TU xedo 5-0882

Dinucl Tom A 2360 Fillmore, JO rdn 7-2140

Dunlap Norine M 404 Sutter, DO uglas-2-3880

EILEEN'S FLOWER SHOP
Week Days 10 AM-8 PM Sun 10 AM-3 PM
We Telegraph And Deliver
912 Sutter, OR dway-3-8682

Elmer's Floral Shop Colma, DE laware-3-2625

Epstein Julius St Francis Hotel, GA rfid-1-0234

Ermine Flower & Garden Shop
4716 Mission, JU niper 5-6529

Excelsior Florist 4476A Mission, JU niper-4-9767

Fashion Floral Co 3017-16th, UN drhil-1-5435

FERRY FLORIST
Ferry Bldg Flower Stand, GA rfid-1-2164

FILLMORE FLOWER SHOP
We Telegraph Flowers The World Over
1731 Fillmore, WE st-1-9916

Flower Bowl The 2341 Polk, GR ayton 4-8129

FLOWER BOX THE
SUNSET DISTRICT
Flowers - Plants - Giftware
Hallmark Greeting Cards
Flowers For All Occasions
C. T. W. Main - Helen B. Main
1705 Noriega, MO ntrose 4-3681
If no answer call, FI lmar-6-1636

FLOWER DELL THE
FLOWERS FOR ALL OCCASIONS
Delivery Service
2493 Mission, VA lencia 4-6203
If no answer call, DE laware 3-9488

Flower Salon The 2126 Union, FI lmar-6-7540
(See Advertisement This Page)

Flower Service Co 49 Mason, GR ayton 4-0971

Flowerland Floral Shop
Below Woodlawn Cemetery
Colma, JU niper-7-7515

FLOWERLAND PINELLI'S
714 Clement, SK yline-1-6397

Flowers By Lloyd 133 W Portal Av, OV erland 1-3422

Flowers By Vivian
223 Vista Grande Av., DE laware 3-0578

Flower Ltd 755 O'Farrell, OR dway 3-7550

FLOWERS LTD
Flowers All Occasions
Distinctive Floral Spray
From \$4
Air Express or Wire
Day or Night Call
697 Sutter, PR ospt 5-9830

FRAGRANT FLOWER SHOP
Chinatown District
Complete Floral Service
729 Washington, CH ina 5-2063

FRANK'S FLORAL SHOP
FLOWERS BY WIRE
Funerals - Weddings - Corsages
Near 19th Ave in Sunset District
1821 Irving, MO ntrose-4-8732

(Continued Next Page)

Florists-Retail-(Cont'd)

FRANK'S FLOWER SHOP

Polk Near California
FRANK DALGERO, Owner
FLOWERS FOR
ALL OCCASIONS
Telephone Orders
Flowers Telegraphed
WE HAVE NO BRANCHES
Near California
1515 Polk, OR dway-3-3525

Fregosi 3282 Mission, MI ssn 7-3655

FREGOSI AL 4834 Mission, JU niper-5-3386

FREGOSI ANGELO
Specializing in
WEDDINGS - FUNERALS
CORSAGES
We Deliver Anywhere in San Francisco
Flowers Telegraphed Anywhere
Angelo Fregosi - Francis F. Holm
Near 29th
3282 Mission, MI ssn-7-3655

Fregosi J & Son 4834 Mission, JU niper-5-3386

GADDINI FLORISTS
Floral Designs For All Occasions
We Telegraph and Air Express
Open Every Day - 9 AM to 9 PM
549 Geary, OR dway-3-1528

Geary Boulevard Nursery 137 Wood, JO rdn 7-0055

GENEVA FLORIST
"Flowers by Orlando Poletti"
ARTISTIC
FLORAL ARRANGEMENTS
For All Occasions
Catering to
VISITATION - BRISBANE - MISSION
EXCELSIOR - DALY CITY DISTRICTS
910 Geneva, JU niper 4-7537

Gilmore Florist 3017-16th, UN drhil-1-5435

GOEPFNER EDWARD 224 Grant, SU tter-1-6200

GREEN CORNER FLORISTS
POLK DISTRICT
WIRE SERVICE
Funerals - Weddings - Corsages
2259 Polk, GR ayton 4-0292

GREENHOUSE FLORAL CO
474 O'Farrell, TU xedo 5-5446

OREGIORE'S FLOWERS
CORSAGES
FUNERAL DESIGNS
WEDDING BOUQUETS
Air or Wire Anywhere
We Deliver
360 Bay Shore Blvd., AT water-2-4225
If no answer call, DE laware-3-2512

Haight Florist 1673 Haight, HE mlock-1-1725

HARRIS FLOWERS
Flowers For Any Occasion
Located in Wholesale Flower District
194-5th, GA rfid-1-2188

Nights Sun's Holidays call, PR ospt 5-0809

Henery Louise Manx Hotel, GA rfid-1-6084

HOLLYWOOD FLORIST
403 Geary, GR ayton 4-9710

Holm Francis F 3282 Mission, MI ssn-7-3655

Hotel St Francis Florists
St Francis Hotel, GA rfid-1-0234

HOUSE OF FLOWERS
6040 Geary Blvd., BA yview-1-7940
(See Advertisement This Page)

Hoy Kee Co 1032 Stockton, CH ina-5-1359

Hull's Florist 1060 Potrero Av., VA lencia-4-7127

Irving Florist 2033 Irving, OV erland-1-6230

Iselli E 3179-16th, MA rket-1-3161

Ivan's Flowers 1718A Polk, OR dway 3-7561

Joe & Ed's Florist 2442 St Bruno, JU niper-5-7145

Joe's Florist 2138 Irving, OV erland-1-9538

The Bell System is owned by approximately 735,000 stock and bond-holders throughout the United States.

JOSEPH'S FLORIST

Since 1914
FUNERAL WORK
Flowers for All Occasions
24 Hour Telephone Service
Flowers Telegraphed
"WHERE TO BUY IT"
Joseph's Florist
Opposite Union Square
322 Post, DO uglas-2-7210

Joseph's Florist 322 Post, DO uglas-2-7210

JUNIPERO SERRA NURSERY
FLOWERS - SHRUBS
BEDDING PLANTS
Junipero Serra Bl Colma, JU niper 5-5836

Night Phone, South S F 316-W

Kalman's Flower Shop 488 Sutter, EX brook-2-9895

KAY'S FLORAL SHOP
"Service with a Smile"
Flowers for All Occasions
We Telegraph Flowers Anywhere
City Wide Delivery
Open Sundays - Evenings & Holidays
167 West Portal, OV erland-1-3510

KENNEDY & BROWN
16th At Valencia
3089-16th, UN drhil-1-4127

Kilroy Jack 488 Sutter, EX brook-2-9895

LAKE MERCED NURSERY & FLORIST
Opposite Lake Merced Golf Course
2231 Junipero Serra Blvd., JU niper-7-8936

LANTERN FLOWER & GIFT SHOP
AT VAN NESS & UNION
Funerals - Weddings - Corsages
Delivery to All Parts of City
1514 Union, GR ayton 4-3254

Lantern Flower & Gift Shop
1514 Union, GR ayton 4-3254

LAWRENCE FLORIST
COMPLETE FLORAL
SERVICE
Hillside Blvd Colma, JU niper 5-6153

Lazzari Tony & Son
Wedding & Funeral Work Our Specialty
Colma, JU niper-7-6747

Levin Julian 104 Montgomery, EX brook-2-0747

If no answer call, SK yline-1-7158

LEVIN'S FLOWER SHOP
JOE NOSTRI, Prop.
Established 1910
The ORIGINAL LEVIN'S
FLOWER SHOP
Open All Day Sundays & Holidays
1803 Fillmore, FI lmar-6-5851

LILAO LANE 2522 Irving, OV erland 1-9639

LITTLE CITY FLORIST
785 Columbus Av., DO uglas 2-9645

Lynch Maurice J 1420 Clement, SK yline 1-7198

LYNCH'S FLORAL SHOP
1420 Clement, SK yline 1-7198

(See Advertisement This Page)

MADDOX FLOWERS 1703 Polk, GR ayton 4-4450

MAHER FLORAL CO 3989-17th, UN drhil 1-0363

MANX HOTEL FLORISTS
Manx Hotel, GA rfid-1-6084

Marcus Norman 451 Post, GA rfid 1-5590

MARGO'S FLORIST
We Telegraph Flowers Anywhere
2395 Chestnut, WA Inut-1-3838

MARINA FLORISTS
"AL ROSSI"
Florists & Decorators
We Telegraph Flowers Anywhere
Open Evenings 'Til 8:00
After 8 P.M. Call Prospect 5-5745
2233 Chestnut, WA Inut-1-4482

Mark Hopkins Hotel Florist
California & Mason, GA rfid-1-0091

Markie's Flower Shop
1400 Pacific Av., GR ayton 4-6991

Matraia P V
Ornamental & Decorative Plants
137 Wood, JO rdn 7-0055

McLELLAND FLORISTS

BILL McLELLAND
Complete Floral Service
Near 31st Av
2544 Judah, MO ntrose-4-5777

McDonald Florists 822 Irving, MO ntrose-4-1238

McMahon Ed 489 Castro, UN drhil-1-7885

McMillen's Flowers 351 Balboa, BA yview-1-0425

Miller Floral Co
Tel Del Service, Edith Levy
430 Hayes, MA rket-1-3023

MILLS BLDG FLOWER SHOP
JOHN ROSSI
Flowers For Every Occasion
FLORAL PIECES
WEDDING BOUQUETS
Offices Supplied By The Week
WE TELEGRAPH FLOWERS
TO ALL PARTS OF THE WORLD
Open Saturdays Until 5 PM
WE DELIVER
200 Montgomery, YU kon 6-1447

MISSION FLORISTS THE
3230-22d, MI ssn-7-2104

Mission Flower Shop 2789 Mission, MI ssn-7-8778

Modern Corsage Co The
474 O'Farrell, TU xedo-5-5446

MOHR & TAMKE FLORISTS
2850-21st, VA lencia 4-4015

(See Advertisement Opposite Page)

My Florist
Specializing in Funeral Work
1486 Market, UN drhil-1-9933

NATIVE SON FLORIST
Holy Cross Cemetery, JU niper-7-6630

If no answer call, JU niper-5-6284

NAVLET'S FLOWER SHOP
423 Market, GA rfid-1-8826

Nessier's Flower Shop Colma, JU niper-5-2432

NEW HYDE FLORIST
Flowers For All Occasions
1800 Hyde, OR dway-3-8166

New Mission Florist
Entrance New Mission Market
2584 Mission, AT water-2-1143

(Continued Next Page)

The Unusual in
FLOWERS

• WEDDINGS
• CORSAGES
• FUNERALS

WE DELIVER
Phone
Bayview 1-5436

Evenings Call
Bayview 1-8141

RICHMOND DISTRICT

J. VARSICO.

5501 Geary At 19th Ave.

Phone
TUxedo 5-0208

Evenings Call
TUxedo 5-1920

"Our Shop Is as Near as Your Phone"

OPEN NITES & SUNDAYS
Wedding Arrangements
FLORAL DESIGNS
CUT FLOWERS - CORSAGES
Flowers Telegraphed Anywhere

DARBEE FLORISTS
Since 1890

1036 Hyde Bet. California & Pine

TIP-TOP FLORIST

Distinctive Floral Arrangements
by SARAFIAN

Flowers by Air - Flowers by Wire
Bonded F.T.D. Member

We Specialize in
WEDDINGS
DECORATIONS
FUNERALS

We Deliver
Fresh-Cut Flowers
Daily

Call One of Our
Experts for Your
Floral Problem

3352 STEINER WAInut 1-0747

J. Krug A. Reuben

Quality Flower
Shop

1-2214
SKYLINE - 1-6844

Richard A. Krug - Morris Reuben